

FAQ:

Meeting Unique FMIT Member Needs



simpliCity

Complex Needs | Simple Solutions

powered by SynergyID

What is simpliCity™?

simpliCity™ is an online software application developed by Synergy ID and licensed exclusively in the State of Florida to the Florida Municipal Insurance Trust (FMIT).

Why did the FMIT license simpliCity™ for use by its Members?

simpliCity™ provides the FMIT an opportunity to support Member's desire to improve overall risk management and gain greater visibility over their property & assets.

Who can use simpliCity™?

All eligible FMIT Members who insure their property assets through the FMIT are provided with authorized access and defined user privileges. In the event FMIT Member chooses to terminate its membership with the FMIT, the Member shall be entitled to recover a copy of Member's FMIT data but shall lose access to the simpliCity™ software application.

How does simpliCity™ benefit FMIT Members?

FMIT Members face unique challenges when maintaining accurate schedule of values, tracking assets, overseeing projects, managing vendor services and documenting the property claims process. simpliCity™ was developed for Members as a single solution to address these needs, minimize insurable risk, and ensure timely & cost-effective recovery.

When will simpliCity™ be available to FMIT Members?

Initial Member registration and rollout will start Feb 15, 2010 on a first come, first serve basis. Members can call 888.652.4485 to get started or contact their FLC Account Executive for more information.

How much does simpliCity™ cost?

simpliCitySM comes in two versions: simpliCitySM Basic and simpliCitySM Pro. There is no cost for authorized Members to access simpliCity™ Basic. All application development costs, allocated member user fees, and annual member licensing fees have been absorbed by the FMIT for those Members who insure their property assets through the Trust.

What Member functionality is available with simpliCity™ Basic?

Members will have access to their specific updated FMIT Schedule of Values (SOV) data, Account Profile, Insurance Policy Information & Values, and Online Claim Submittal & Tracking. This data is automatically populated and uploaded for the Member on a routine basis.

How does my SOV and property insurance information get into simpliCitySM?

FMIT and Synergy worked together to make it simple and painless for Members to get their insurance and underwriting data into simpliCitySM. Synergy ID imports information into Member database directly from the FMIT, providing accurate and timely updates &/or modifications.

Is there a simpliCity™ version with more advanced features?

Yes. simpliCity™ PRO was further developed to allow FMIT Members greater access to input, store and manage important data involving their SOV's, Critical Assets, Solicitations, Projects, Certified Vendors, Photos/Documents and overall business continuity plans. All information is secured through real-time replication to off-site data vault.

Why should my organization use simpliCity™ PRO?

Members currently face economic challenges and cannot afford the additional financial exposure caused by inaccurate property schedules, lack of critical asset details, and the inability in a crisis to access important data and/or documents from a remote location. simpliCitySM Pro safeguards this potential vulnerability by providing enhanced tools, features and functionality in a secure web-based application necessary to support Members risk management responsibilities.

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How much is simpliCity™ PRO?

FMIT has made this upgrade available to Members by absorbing the annual Member licensing fee. However, Members are required to purchase an annual Maintenance & Support Agreement directly with Synergy ID in order to unlock the additional value-added features, receive program updates & access technical support services. Listed at over \$4,000 dollars annually, the FMIT has negotiated a tiered pricing structure for Members starting as low as \$250.00/yr for small Members up to \$2,000.00 dollars/yr for large Members.

When is the simpliCity™ PRO annual Maintenance & Support Agreement invoiced?

Members who register for simpliCity™ PRO prior to April 30, 2010 can defer the Maintenance & Support Billing until July 1st, 2010. All efforts have been made to encourage Members to take advantage of the reduced price and special offers in order to get activated prior to the upcoming Hurricane Season.

Why is it important to register and activate simpliCity™ PRO prior to Hurricane Season 2010?

Members who register and activate simpliCity™ PRO by April 30, 2010 will ensure that they are able to take advantage of the advanced features as well as the FMIT TurnKey Recovery™ Program, which allows direct payment by FMIT or Synergy Recovery Resources to certified contractors upon approved claims. Synergy ID will activate Members on a first come, first serve basis and makes no guarantees for those Member’s deciding to register for simpliCity™ PRO after April 30, 2010.

What is the FMIT TurnKey Recovery™ Program?

In an effort to improve the mitigation process and significantly reduce the financial impact a loss can have on one’s ability to recover, FMIT TurnKey Recovery™ managed by Synergy is offered to Members through the FMIT’s Public Risk Services Group (PRS). All recovery services are authorized by the PRS as part of a covered FMIT Claim. Project costs are approved and paid to certified vendors directly by Synergy or the FMIT in order to reduce Member’s out-of-pocket costs. FMIT TurnKey Recovery™ helps to minimize the financial exposure that Property Claims can have on Members net cash-flow by eliminating the recovery cost burden and the reimbursement process.

Why is simpliCity™ PRO a requirement for the FMIT TurnKey Recovery™ Program?

simpliCity™ PRO is the vehicle that captures Member’s critical assets, enhanced detail information and certified vendor documentation that allows for direct payment to recovery contractors. Additionally, simpliCity™ PRO permits real-time access by all involved parties necessary to approve and manage insurance or FEMA claims.

| FEATURES & BENEFITS | simpliCity™ | |
|--------------------------------------|-------------|-----|
| | BASIC | PRO |
| Member Community Page | ✓ | ✓ |
| Member Account Profile | ✓ | ✓ |
| Member Insurance Policy Details | ✓ | ✓ |
| FMIT Uploaded SOV Location Table | ✓ | ✓ |
| FMIT Uploaded SOV Asset Table | ✓ | ✓ |
| Online Claim Submittal & Tracking | ✓ | ✓ |
| FMIT-Alert™ Emergency Notification | ✓ | ✓ |
| Online & BackUp Storage | ✓ | ✓ |
| Member SOV 'GAP' Analysis | NA | ✓ |
| Critical Asset Information (BCP) | NA | ✓ |
| Enhanced Asset Details (BCP) | NA | ✓ |
| Asset Document & Photo Vault | NA | ✓ |
| Location/Asset Mapping Functionality | NA | ✓ |
| Project Management Tool | NA | ✓ |
| Solicitation Tracker | NA | ✓ |
| Qualified & Certified Vendor Program | NA | ✓ |
| Insurance & FEMA Pricing Models | NA | ✓ |
| Online Member Q&A Forum | NA | ✓ |
| FMIT TurnKey™ Recovery Program | NA | ✓ |
| Managed Member Asset Program | NA | ✓ |
| Standard & Custom Reporting | NA | ✓ |
| Multiple Authorized Member Users | NA | ✓ |
| simpliCity™ Training Tracks | NA | ✓ |
| simpliCity™ Maintenance & Support | NA | ✓ |

simpliCity™ Features Comparison

- ❖ simpliCity™ BASIC
 - ✓ No Cost to FMIT Members
 - ✓ No Annual Member License Fee
 - ✓ No Member Maintenance Fee
- ❖ simpliCity™ PRO
 - ✓ No Annual Member License Fee
 - ✓ Low Annual Member Support & Maintenance Fee
 - ✓ Enhanced Features & Programs

Activate Now:
888.852.4485

Or ask your FLC Account Executive for more details